



MPI 2105 Easy Apply™

Add Impactful Graphics

MPI 2105 Easy Apply™ is a premium gloss white high performance calendered film with Easy Apply™ adhesive technology - featuring air egress channels that help eliminate bubbles and wrinkles making application effortless.

Featuring quick long term removability of up to four years with excellent printability, MPI 2105 Easy Apply™ is perfect for use on flat sided trucks, outdoor signage and window graphics.

Its grey adhesive offers enhanced opacity ideal for overposting performance and the initial low tack adhesive allows the graphics to be repositioned during application for exact results.



SPECIFICATIONS

Film: 80 micron high gloss white polymeric calendered film

Adhesive: Grey permanent acrylic with Easy Apply™ and long term removability of up to 4 years

Backing: Two sided PE coated StaFlat™ liner

Outdoor life: Up to 5 years (unprinted)

APPLICATIONS

- General signage
- Trains and light rail
- Buses
- Flat sided trucks
- Outdoor advertising
- Window graphics

MPI 2105 EASY APPLY™

Feature	Advantage	Benefit
Easy Apply™ adhesive technology	Eliminates wrinkles and bubbles	Easy to work with and reduces application time, allowing for greater efficiency
Grey adhesive	Extra opacity	Provides overposting performance on exterior and interior surfaces as well as over old graphics
Excellent printability	Ideal for latex, eco solvent, solvent and UV curable inkjet printers	One product for multiple platforms ensures product consistency and consolidated inventory
Long term removability	Easy and quickly removable with heat	Removes easily with little or no adhesive residue resulting in reduced removal time
Low adhesive tack	Allows graphics to be repositioned during application	Ideal for exact positioning purposes
StaFlat™ liner	Excellent converting and handling properties	Increased productivity through installation and handling efficiencies
Compatible with Avery DOL 2000/2100/2200	Provides guaranteed longer-term durability and enhanced look	Covered by the ICS warranty Easier to apply and install

GREAT VALUE BUNDLE PACKS

Avery Bundle Packs	Product Names	Description
MPI 2105 Easy Apply™ Combo pack Recommended for medium life outdoor images on flat or simple curved surfaces	MPI 2105 Easy Apply™	<ul style="list-style-type: none"> • 80 micron high gloss • Grey permanent acrylic with Easy Apply™ and long term removability • Two sided PE coated StaFlat™ liner • Durability, up to 5 years (unprinted)
	DOL 2000 (Gloss) DOL 2100 (Matte) DOL 2200 (Satin)	<ul style="list-style-type: none"> • 80 micron gloss/matte/satin clear polymeric calendered vinyl overlamine • Permanent acrylic • Kraft liner • Durability, up to 5 years

SIZE

MPI 2105 Easy Apply™

Roll width (m)	Roll Length (m)
1.37	45.7

DOL2000/2100/2200

Roll width (m)	Roll Length (m)
1.37	50



For more information contact Avery Dennison customer service or sales representative or visit www.ap.averygraphics.com

